



ADOBE ACROBAT PDF SPECS

When creating a PDF please keep these few things in mind to help your print job run smoothly:

- All used fonts should be embedded OR all text should be outlined.
- Color(s) of PDF should be CMYK, Black & White and/or PMS color(s) being used.
- Please embed all artwork placed into the PDF.
- All embedded files should be CMYK Black & White and/or PMS color(s) being used before placing into layout file.
(*This will help artwork to be the color you expect*)
- PDF files should be 300 DPI at 100%.
- Please include crop marks and bleeds, if applicable. Bleeds should be no less than .125 on all sides.